

TOWN MANAGER'S GOALS
And Action Plan for FY2010

- 1. GOAL – Maintain Community’s Financial Well-being**
 - a. Prepare a no-override budget for FY2011, and identify any services that may be reduced or modified to save money under that financial plan;
 - b. Continue to solicit staff ideas for improved management efficiency including opportunities to avoid costs and to enhance non-tax revenues;
 - c. Enhance program of financial contributions from major non-profit organizations;
 - d. Engage Employee Efficiency Team for 2nd year of exploration of opportunities to improvement efficiency, reduce costs, and enhance non-tax revenues;
 - e. Energy: Work with the Comprehensive Sustainable Energy Committee to reduce the consumption of energy by Town departments, and explore opportunities for grants and other measures to promote town-wide energy conservation, including increased education for the public, and examine the value of adopting the State “Green Communities Act” and other environmental initiatives.

- 2. GOAL – Support Immediate and Long-range Planning Efforts**
 - a. Support continued Wastewater Planning discussion and take necessary steps to implement any recommendations that may be identified to address current limitation on wastewater capacity;
 - b. Support West Concord Planning Initiative and assist in implementation of recommendations;
 - c. Assist in the evaluation of the Land Use Planning Act, as well as other State development initiatives and planning opportunities;
 - d. Continue responding to land acquisition opportunities, including Article 35 housing interest participation; support the evaluation and update of the Town’s affordable housing plan in response to the potential addition of 350 units of multifamily housing in West Concord;
 - e. Identify opportunities to enhance telecommunications services in Concord and work toward making additional services available to residents;
 - f. Continue to promote affordable housing, natural resources protection, support for local businesses, and preservation of the Town’s historic character.

- 3. GOAL – Improve Policy Development and Communication**
 - a. Assist Selectmen in developing clear policies and communicating those policies to boards and staff;
 - b. Align the goals of Town Departments with the Selectmen’s goals for 2010;

- c. **Expand information available to the public, particularly by use of local access television and the Town's website, including expanded information available for Town Meeting and implementation of a web-based 311 system to allow residents to access more information about Town government;**
- d. **Encourage committees to post agenda and supporting materials on-line for public access;**
- e. **Issue regular Town Manager Reports.**

4. GOAL - Maintain and Enhance Quality of Town Services

- a. **Support successful recruitment of senior staff positions (Police, CMLP) and Energy Conservation Coordinator;**
- b. **Develop Recreation enhancements: Ripley Baseball Field, Bruce Freeman Rail Trail;**
- c. **Maintain fair and reasonable property tax assessment program and public education program regarding assessment practices;**
- d. **Coordinate roads, bridges and other constructions projects and focus on transportation problems and solutions;**
- e. **Assist Successful implementation of "Smart Grid" program;**
- f. **Maintain and enhance affordable public safety operations.**



Christopher Whelan, Town Manager