



Community Conservation Challenge

Team Member Guidelines

The Community Conservation Challenge is a water conservation outreach project in which the Town works with community organizations to form conservation teams consisting of Concord Water account holders. Each team will have its aggregate water use tracked from May through October 2009. The team's water use in the summer 2009 will be compared with its average from the previous three summers. For every one percent of water use reduction in 2009, the team will earn \$2 per member. Essentially, the Challenge is a fundraiser for groups to encourage its members to conserve water.

- 1) Team members must have a Concord Water Account in their name and at the same address since May 2006.
- 2) The team member application deadline is Friday, May 8, 2009. Teams should have a minimum of 10 members.
- 3) Concord Water staff will provide information regarding workshops, irrigation system check-ups, the toilet replacement rebate program and other opportunities where team members can learn how to save water.
- 4) Team members must commit to make an effort to save water.
- 5) The organization will earn \$2 per team member for each percentage point of water savings achieved during the summer of 2009 compared with its average water use over the previous three summers. For example: a team of 20 representing Boy Scout Troop 123 uses 10 percent less water in 2009 than their previous three-year's average. They will earn \$400 for their troop. The Boy Scouts will earn \$600 if they reduce their water use by 15 percent.
- 6) Team members must be at their address for a minimum of 10 weeks between Memorial Day and Labor Day, 2009.
- 7) This year all teams are donating any funds they earn in the Challenge to the El Uval Drinking Water Project, which is co-sponsored by Concord Public Works and the Concord-San Marcos Sister Cities Committee.
- 8) Eligible team members can opt to "donate" their toilet replacement rebates to their team.
- 9) Team progress will be posted at www.ConservationChallenge.org as well as listed in the *Concord Journal*.
- 10) Concord Water may assign water customers not affiliated with the organization to the organization's team.



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*This project is
funded in part
by MassDEP*

