



Community Conservation Challenge

Organization/Team Guidelines

The Community Conservation Challenge is a water conservation outreach project in which the Town works with community organizations to form conservation teams consisting of Concord Water account holders. Each team will have its aggregate water use tracked from May through October 2009. The team's water use in the summer 2009 will be compared with its average from the previous three summers. For every one percent of water use reduction in 2009, the team will earn \$2 per member. This year we have partnered with the Concord-San Marcos Sister Cities Committee; all teams are raising funds to help bring safe drinking water to the village of El Uval.

- 1) To facilitate payment, participating organizations must sign a Statement of Services with the Town and identify the Concord-San Marcos Sister Cities Committee as their designated beneficiary.
- 2) Concord Water staff will provide information regarding water-efficiency workshops, toilet replacement rebates, irrigation system check-ups and other opportunities where team members can learn how to save water.
- 3) The organization will earn \$2 per team member for each percentage point of water savings achieved during the summer of 2008 compared with its average water use over the previous three summers. For example: if a 20 person team uses 10 percent less water in 2009 than their previous three-year's average; they will earn \$400. The team will earn \$600 if they reduce their water use by 15 percent.
- 4) The deadline for organizations to apply is Friday, May 1, 2009
- 5) The deadline for individual account holders to apply to be on a team is on Friday, May 8, 2009. Teams should have a minimum of 10 members. Team members should have lived at their current address since May 2006.
- 6) When feasible, the organization will host a recruitment presentation by Concord Water staff to describe the Challenge and why people should join a team. This presentation will also include an educational component explaining the importance of local water resources and how water conservation will help maintain them. In addition, the El Uval Drinking Water Project will be described.
- 7) Eligible team members can opt to "donate" their toilet replacement rebates to their organization.
- 8) Other Concord Water customers can opt to "donate" their toilet replacement rebates to participating organizations. Tell your friends and neighbors!
- 9) Team progress will be posted at www.ConservationChallenge.org as well as the *Concord Journal*.
- 10) Concord Water may assign water customers not affiliated with the organization to the organization's team.
- 11) Concord Public Works reserves the right to limit the number of teams participating.



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